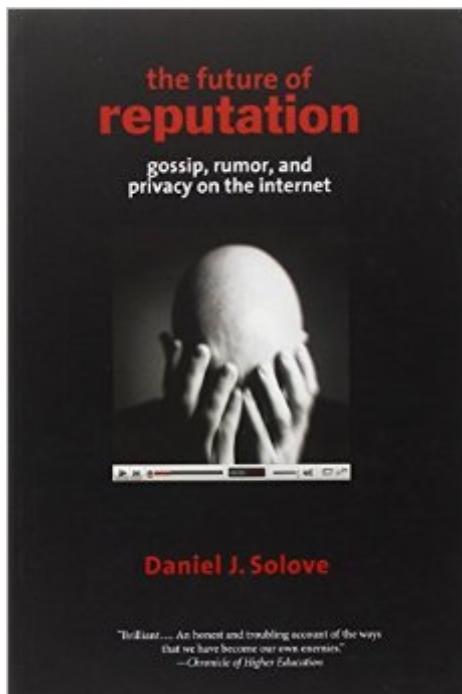


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# The Future Of Reputation: Gossip, Rumor, And Privacy On The Internet



## **Synopsis**

Teeming with chatrooms, online discussion groups, and blogs, the Internet offers previously unimagined opportunities for personal expression and communication. But thereâ™s a dark side to the story. A trail of information fragments about us is forever preserved on the Internet, instantly available in a Google search. A permanent chronicle of our private livesâ—often of dubious reliability and sometimes totally falseâ—will follow us wherever we go, accessible to friends, strangers, dates, employers, neighbors, relatives, and anyone else who cares to look. This engrossing book, brimming with amazing examples of gossip, slander, and rumor on the Internet, explores the profound implications of the online collision between free speech and privacy.â Daniel Solove, an authority on information privacy law, offers a fascinating account of how the Internet is transforming gossip, the way we shame others, and our ability to protect our own reputations. Focusing on blogs, Internet communities, cybermobs, and other current trends, he shows that, ironically, the unconstrained flow of information on the Internet may impede opportunities for self-development and freedom. Long-standing notions of privacy need review, the author contends: unless we establish a balanceâ betweenâ privacy and free speech, we may discover that the freedom of the Internet makes us less free.â

## **Book Information**

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## **Customer Reviews**

The author, Daniel J. Solove, was kind enough to send me an advance copy of this book; it scored a KnowProSE.com 10/10:"With actual real world examples gleaned from the internet and put in the limelight, the author seems to leave no stone unturned in a quest for answers. Many people will

have heard of some of the examples but few will have looked at them in such a circumspect a manner - and even fewer will have done so with a legal background. Most of my time spent reading this book was spent nodding - I knew about 70% of the stories, but then I've been around a while and have been following the Internet closely- more so than most people on the internet. Still, in most instances the author was able to show me at least one new side to it. This seemed a job which makes the Herculean quest of cleaning the stables seem simple - there is no river to divert here, but there is most certainly a lot of manure. Perhaps the book is the start of the river's diversion.

Cyber-bullying, Internet Vigilantism, libel, defamation... mountains are easily grown from molehills in cyberspace. The book is very easy to read, it flows and takes on a life of its own. I could not put it down; even knowing some of the stories did not deter my interest. After much contemplation, I have decided to give the book a KnowProSE.com 10/10 score. Only one other book has been given that status, and both books have received this status because they were interesting books that were well written and important, and do one other thing in particular: they will stand the test of time. Daniel J. Solove is rapidly becoming to privacy what Lawrence Lessig is to copyright and the public domain. If you are reading this review, you need to read this book. Who knows? My next blog entry might be about you.

I've become a huge advocate of the role that "social media" can play in creating participatory environments within communities and local governments, however I've rarely taken a step back to look at the privacy implications of the rapidly emerging "Gov 2.0". Technology advocates (such as myself) tend to push a system where people dump their ideas, feelings, and misgivings about their communities into an online environment, but is there ever a moment where we stop and think about how we might be asking people to incrementally give up their privacy? Each piece of information, each opinion, each comment allows potential onlookers to gain more insight into our private lives. In The Future of Reputation author Daniel Solove takes a broad look at privacy on the internet and the consequences of what can happen when information intended toward one audience ends up in the wrong hands. (more after the jump) The internet takes more information than we could ever hope to process and dumps it at our feet. In the midst of this information rich society, it seems that there are a greater number of people that consider their own knowledge on a subject to have reached a level suitable to critique the opinions of others. In fact with many Web 2.0 technologies, the open dissection and criticism of ideas is not only possible but in many ways highly encouraged. We freely post comments on blogs, we share information on Twitter with our own insightful twist, we quip about articles sarcastically on Facebook, and in so many other ways we no longer allow a fear of

our own lack of knowledge to hold back our opinion. Solove explores the ways in which these information exchanges, criticisms, and comments function and how they diverge from our methods of communicating outside the internet.

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